DS Cologne 2013 will be remembered for many new innovations in the Dental Industry. One in particular stands out with Sirona, The Dental Company announcing the latest state-of-the-art creation – CEREC©CONNECT. The new unit keeps you connected with all your labs digitally at any time anywhere in the world. As expected, during the 8th CAD/CAM & Digital Dentistry International Conference organized by Centre for Advanced Professional Practices (CAPP) in Dubai last May, Sirona pre-launched CEREC©CONNECT in front of 1000 dental participants attending the event which underlined the importance of CAD/CAM & Digital Dentistry in the Middle East region.

CEREC® CONNECT
Connect to the world’s largest digital dental network.

CEREC® CONNECT by Sirona is the world’s largest digital dental network, giving CEREC dentists access to thousands of lab owners and technicians throughout the country via a web-based portal. Only Sirona, the world leader in CAD/CAM systems, and pioneer in digital impressions, extends such convenience to you. The company’s web-based platform is designed exclusively for Sirona CAD/CAM users (i.e., inLab® and CEREC), allowing you to experience the easier way to receive digital impressions, exchange information, and work with highly-esthetic anteriors and posteriors. Connect to convenience:

- Save time and money — the digital impression generated saves time and reduces your labor costs. Plus there’s no additional fee to join the network or upload digital impression files.
- Increase patient comfort — more comfortable for the patient than conventional impressions.
- Superior precision — the CEREC camera produces the most precise and fastest digital impressions. Immune to dimensional changes, CEREC digital impressions result in superior precision, a prerequisite for sustained quality.

Direct feedback from the dental technician immediate viewing of the digital impressions enables both parties to discuss the case over the phone, while your patient is still at your side! Making final adjustments was never so easy.

How does it work?

You can use the CEREC® CONNECT software in combination with the CEREC® CONNECT Internet Portal and CEREC® CONNECT to create digital impressions and to send them to your partner laboratory via the portal. Any type of restoration can be manufactured from your impressions there. Your laboratory can then decide whether to produce the restorations directly from our digital impression or, if necessary, whether to order a physical model from infiniDent to perform the work. Models are always required when you order a veneer crown or a veneer bridge from your laboratory (e.g. made of zirconia or VMK etc.

Cooperation

Sirona Middle East in cooperation with their dealer in Kuwait – Yiaco Medical Company have established the first setup of CEREC® CONNECT in Kuwait with 20 units with cerec omnicam connect servicing both the public and private sector. In Dubai, UAE the first set up will be launched beginning October by Diademe Lab – Healthcare City with cooperation of Sirona Dental Systems setting a new era of digital impression connection in the region. Following up on this prestigious achievement, we will be focusing in more details in the upcoming publications of Dental Tribune Middle East.

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